Chapter 1

*Student: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

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| 1. | "\_\_\_\_\_\_\_\_ is an umbrella term for all careful, systematic, and self-conscious discussion and analysis of communication phenomena."      |  |  | | --- | --- | | A. | Communication |  |  |  | | --- | --- | | B. | Inquiry |  |  |  | | --- | --- | | C. | Informed hunch |  |  |  | | --- | --- | | D. | Theory | |

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| 2. | Which of the following is posed by Judee Burgoon regarding communication theory?      |  |  | | --- | --- | | A. | A set of systemic, informed hunches about the way things work. |  |  |  | | --- | --- | | B. | An umbrella term for all careful, systematic, and self-conscious discussion and analysis of communication phenomena. |  |  |  | | --- | --- | | C. | Nets cast to catch what we call "the world." |  |  |  | | --- | --- | | D. | Relational process of creating and interpreting messages that elicit a response. | |

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| 3. | What nontechnical term does Judee Burgoon use in reference to communication theory?      |  |  | | --- | --- | | A. | Hints |  |  |  | | --- | --- | | B. | Hunches |  |  |  | | --- | --- | | C. | Inklings |  |  |  | | --- | --- | | D. | Instincts | |

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| 4. | Hunches that communication theory are built about should be      |  |  | | --- | --- | | A. | informed. |  |  |  | | --- | --- | | B. | plural. |  |  |  | | --- | --- | | C. | systematic. |  |  |  | | --- | --- | | D. | All of the answers are correct | |

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| 5. | Theories      |  |  | | --- | --- | | A. | alter what we already believe. |  |  |  | | --- | --- | | B. | go beyond accepted wisdom. |  |  |  | | --- | --- | | C. | should reflect commonly held beliefs. |  |  |  | | --- | --- | | D. | usually violate or contradict accepted wisdom. | |

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| 6. | Which of the following was *not* posed as a metaphor for theories?      |  |  | | --- | --- | | A. | Lenses |  |  |  | | --- | --- | | B. | Mirrors |  |  |  | | --- | --- | | C. | Maps |  |  |  | | --- | --- | | D. | Nets | |

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| 7. | \_\_\_\_\_\_\_\_\_\_\_\_\_ is the relational process of creating and interpreting messages that elicit a response.      |  |  | | --- | --- | | A. | Communication |  |  |  | | --- | --- | | B. | Message exchange |  |  |  | | --- | --- | | C. | Symbolic interaction |  |  |  | | --- | --- | | D. | Theory-building | |

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| 8. | Communicators usually make \_\_\_\_\_\_\_\_\_\_\_\_\_\_ choices about a message's form and substance.      |  |  | | --- | --- | | A. | conscious |  |  |  | | --- | --- | | B. | mindless |  |  |  | | --- | --- | | C. | responsive |  |  |  | | --- | --- | | D. | subconscious | |

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| 9. | Which of the following was presented as a truism among communication scholars?      |  |  | | --- | --- | | A. | anyone can step into the same river twice |  |  |  | | --- | --- | | B. | communication is irreversible |  |  |  | | --- | --- | | C. | the only "failure to communicate" is not communicating |  |  |  | | --- | --- | | D. | words don't mean things, people mean things | |

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| 10. | \_\_\_\_\_\_\_\_\_\_\_\_\_\_ is the effect or outcome of a communication message.      |  |  | | --- | --- | | A. | A meaning-filled reply |  |  |  | | --- | --- | | B. | A successful response |  |  |  | | --- | --- | | C. | Any cognitive, emotional, or behavioral response |  |  |  | | --- | --- | | D. | Symbolic exchange | |

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| 11. | Theories should be posed if there is a clear or widely accepted explanation of a given phenomena.    True    False |

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| 12. | For clarity, a communication theory should rest on a single hunch or isolated idea.    True    False |

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| 13. | Scholars generally agree on a definition of communication.    True    False |

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| 14. | A static theory is best to capture the richness of interaction between people that is constantly changing, varied, and complicated.    True    False |

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| 15. | Text and message can be used synonymously.    True    False |

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| 16. | Communication is the relational process of creating and interpreting messages that \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_    \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

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| 17. | If you were developing a definition of theory, what components would be most central in your answer? |

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| 18. | Explain what Burgoon means by the term "hunches" to describe communication theory. |

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| 19. | Communication theorists differ in how they define communication. Do you think this term needs to be universally understood or interpreted? |

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| 20. | Griffin's working definition of communication ("The relational process of creating and interpreting messages that elicit a response") involves five features of communication. Which is most central to the concept of communication? |

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| 21. | How are both senders and receivers incorporated in Griffin's definition of communication? |

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| 22. | Change or edit the following statement to better reflect the definition presented in Chapter 1: "A theory is a hunch about the way things work." |

Chapter 1 Key

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| 1. | "\_\_\_\_\_\_\_\_ is an umbrella term for all careful, systematic, and self-conscious discussion and analysis of communication phenomena."      |  |  | | --- | --- | | A. | Communication |  |  |  | | --- | --- | | B. | Inquiry |  |  |  | | --- | --- | | C. | Informed hunch |  |  |  | | --- | --- | | **D.** | Theory | |

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| *Griffin - Chapter 01 #1* |

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| 2. | Which of the following is posed by Judee Burgoon regarding communication theory?      |  |  | | --- | --- | | **A.** | A set of systemic, informed hunches about the way things work. |  |  |  | | --- | --- | | B. | An umbrella term for all careful, systematic, and self-conscious discussion and analysis of communication phenomena. |  |  |  | | --- | --- | | C. | Nets cast to catch what we call "the world." |  |  |  | | --- | --- | | D. | Relational process of creating and interpreting messages that elicit a response. | |

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| *Griffin - Chapter 01 #2* |

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| 3. | What nontechnical term does Judee Burgoon use in reference to communication theory?      |  |  | | --- | --- | | A. | Hints |  |  |  | | --- | --- | | **B.** | Hunches |  |  |  | | --- | --- | | C. | Inklings |  |  |  | | --- | --- | | D. | Instincts | |

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| *Griffin - Chapter 01 #3* |

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| 4. | Hunches that communication theory are built about should be      |  |  | | --- | --- | | A. | informed. |  |  |  | | --- | --- | | B. | plural. |  |  |  | | --- | --- | | C. | systematic. |  |  |  | | --- | --- | | **D.** | All of the answers are correct | |

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| *Griffin - Chapter 01 #4* |

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| 5. | Theories      |  |  | | --- | --- | | A. | alter what we already believe. |  |  |  | | --- | --- | | **B.** | go beyond accepted wisdom. |  |  |  | | --- | --- | | C. | should reflect commonly held beliefs. |  |  |  | | --- | --- | | D. | usually violate or contradict accepted wisdom. | |

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| *Griffin - Chapter 01 #5* |

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| 6. | Which of the following was *not* posed as a metaphor for theories?      |  |  | | --- | --- | | A. | Lenses |  |  |  | | --- | --- | | **B.** | Mirrors |  |  |  | | --- | --- | | C. | Maps |  |  |  | | --- | --- | | D. | Nets | |

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| *Griffin - Chapter 01 #6* |

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| 7. | \_\_\_\_\_\_\_\_\_\_\_\_\_ is the relational process of creating and interpreting messages that elicit a response.      |  |  | | --- | --- | | **A.** | Communication |  |  |  | | --- | --- | | B. | Message exchange |  |  |  | | --- | --- | | C. | Symbolic interaction |  |  |  | | --- | --- | | D. | Theory-building | |

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| *Griffin - Chapter 01 #7* |

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| 8. | Communicators usually make \_\_\_\_\_\_\_\_\_\_\_\_\_\_ choices about a message's form and substance.      |  |  | | --- | --- | | **A.** | conscious |  |  |  | | --- | --- | | B. | mindless |  |  |  | | --- | --- | | C. | responsive |  |  |  | | --- | --- | | D. | subconscious | |

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| *Griffin - Chapter 01 #8* |

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| 9. | Which of the following was presented as a truism among communication scholars?      |  |  | | --- | --- | | A. | anyone can step into the same river twice |  |  |  | | --- | --- | | B. | communication is irreversible |  |  |  | | --- | --- | | C. | the only "failure to communicate" is not communicating |  |  |  | | --- | --- | | **D.** | words don't mean things, people mean things | |

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| *Griffin - Chapter 01 #9* |

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| 10. | \_\_\_\_\_\_\_\_\_\_\_\_\_\_ is the effect or outcome of a communication message.      |  |  | | --- | --- | | A. | A meaning-filled reply |  |  |  | | --- | --- | | B. | A successful response |  |  |  | | --- | --- | | **C.** | Any cognitive, emotional, or behavioral response |  |  |  | | --- | --- | | D. | Symbolic exchange | |

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| *Griffin - Chapter 01 #10* |

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| 11. | Theories should be posed if there is a clear or widely accepted explanation of a given phenomena.    **FALSE** |

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| *Griffin - Chapter 01 #11* |

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| 12. | For clarity, a communication theory should rest on a single hunch or isolated idea.    **FALSE** |

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| *Griffin - Chapter 01 #12* |

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| 13. | Scholars generally agree on a definition of communication.    **FALSE** |

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| *Griffin - Chapter 01 #13* |

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| 14. | A static theory is best to capture the richness of interaction between people that is constantly changing, varied, and complicated.    **FALSE** |

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| *Griffin - Chapter 01 #14* |

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| 15. | Text and message can be used synonymously.    **TRUE** |

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| *Griffin - Chapter 01 #15* |

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| 16. | Communication is the relational process of creating and interpreting messages that \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_    **elicit a response.** |

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| *Griffin - Chapter 01 #16* |

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| 17. | If you were developing a definition of theory, what components would be most central in your answer?     Answers will vary |

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| *Griffin - Chapter 01 #17* |

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| 18. | Explain what Burgoon means by the term "hunches" to describe communication theory.     Answers will vary |

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| *Griffin - Chapter 01 #18* |

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| 19. | Communication theorists differ in how they define communication. Do you think this term needs to be universally understood or interpreted?     Answers will vary |

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| *Griffin - Chapter 01 #19* |

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| 20. | Griffin's working definition of communication ("The relational process of creating and interpreting messages that elicit a response") involves five features of communication. Which is most central to the concept of communication?     Answers will vary |

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| *Griffin - Chapter 01 #20* |

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| 21. | How are both senders and receivers incorporated in Griffin's definition of communication?     Answers will vary |

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| *Griffin - Chapter 01 #21* |

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| 22. | Change or edit the following statement to better reflect the definition presented in Chapter 1: "A theory is a hunch about the way things work."     Answers will vary |

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| *Griffin - Chapter 01 #22* |

Chapter 1 Summary

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| *Category* | *# of Questions* |
| Griffin - Chapter 01 | 22 |